

Eliminating rules on cross-ownership will be fatal to diversity of ownership, which will eventually be fatal to diversity of content. This is not an assumption based not on fact, this is a projection based on current fact.

Without placing some check on corporations in the sphere of media, corporations can become de facto governments of their own, manipulating public opinion through emotion and opinion and a dearth of facts to alter policy. With more vertically and horizontally integrated units in an oligopoly, the amount of profit gained from its abuse can become mother's milk to policy-makers by way of campaign finance, keeping the genie out of the bottle forever.

I urge you not to relax cross-ownership rules. Yet, if you do, I urge you to put safeguards in place to prevent corporations (or any other conceivable entities) from having whole control over information in the free airwaves. Of course, people will be able to continue getting alternative sources via the internet, but it will not help those who cannot afford the internet.